

# De Snoo van 't Hoogerhuijs Symposium

# PROGRAMME

**April 17th, 2026**

***'Transformative potential of artificial intelligence  
in reproductive medicine'***

- 8.30 - 9.00** Welcome
- 9.00 - 9.15** Introduction Snoo Foundation (Arie Franx).
- 9.15 - 10.00** **Professor Mark Scheper**  
Professor Data Supported healthcare & AI, Rotterdam University of Applied Sciences and Professor Maquarie University, Sydney, Australia.  
*Healthcare in the digital society, from AI hype to conscientious and inclusive practice.*
- 10.00 - 10.45** **Professor Elisabeth Kooi**  
Professor and Head of Department of Neonatology, University Medical Centre Groningen.  
*AI to support decision-making regarding the end of life in neonatology.*
- 10.45 - 11.15** Coffee break
- 11.15 - 12.00** **Professor Antoniya Georgieva**  
BIG Data & AI for maternity, University of Oxford.  
*Data-driven CTG systems to assess fetal wellbeing at the onset of and during labour; what can large CTG datasets do for us?*
- 12.00 - 13.30** Lunch break
- 13.30 - 14.15** **Professor Ricardo Kleinlein**  
Postdoctoral research fellow, Brigham and Women's Hospital and Harvard Medical School, Boston MA, USA.  
*Machine learning models to understand preeclampsia and postpartum hemorrhage.*
- 14.15 - 15.00** **Professor Masoud Zamani Esteki**  
Laboratory of Cellular Genomic Medicine, Maastricht UMC+.  
*Genomic AI and the life cycle.*
- 15.00 - 15.30** Coffee break
- 15.30 - 16.15** **Professor Rohi Hourvitz**  
CEO and Co-founder at Fertial AI, University of Tel-Aviv, Israël.  
*AI in Infertility Care: The Clinical Perspective.*
- 16.15 - 16.45** Award ceremony, short pitches of winners.
- 16.45 - 17.00** Closure.
- 17.00 - 17.30** Drinks